

2007-08 Catalog: Programs of Study

Digital Media/Multimedia Technologies

The growth of the media production and entertainment industry in Florida has increased the demand for experienced multimedia production professionals in private industry, public service and education. The Digital Media/Multimedia Technologies program provides a unique, interdisciplinary program in which you will learn to integrate graphics, sound, video, animation, text, and still images in preparation for jobs and careers in media-related industries.

There are four options within this program:

- **Digital Media/Multimedia Technology** A.S. Degree
- **Digital Media/Multimedia Video Production** Technical Certificate
- **Graphic Design Production** Technical Certificate
- **Digital Media/Multimedia Production** Technical Certificate

Students may choose to pursue an A.S. degree and earn technical certificates while completing the requirements for the degree, or pursue one or more certificate programs to develop or upgrade their skills in a particular field. Contact an advisor or counselor to determine the career education path that is best for you.

Graphic Design Production (6401)

Technical Certificate

This technical certificate will provide the essential skills and knowledge needed to obtain entry-level jobs in the graphic design industry. This certificate will also increase job skills to complement a Digital Media/Multimedia degree.

Articulations

All courses in this technical certificate apply to the **Digital Media/Multimedia Technology** A.S. degree program.

Cost

Estimated cost of tuition is \$1,594 (tuition rated for Florida residents, as of 7/07). Contact the program manager for additional costs (textbooks, materials, fees).

Need More Information? Contact:

Mike Nuetzel, South Campus, 904.646.2404

Troy Johnson, South Campus, 904.646.2029

Curriculum

Course Number and Title	Credits
Required Professional Courses	
GRA 1110 Introduction to Graphic Design	3
GRA 1100 Digital Media Survey	3
GRA 1105 Typography	3
GRA 1156 Computer Application: Vector Graphics	3
GRA 2201 Computer Application: Raster Graphics	3
GRA 1121 Computer Application: Print Publishing	3
GRA 1111 Design I	3
GRA 1113 Design II	3
Credit Hours	24

Total Credit Hours

24

Please see the technical certificate **Graduation Requirements**.

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